

Los Angeles Galaxy vs. Colorado Rapids

July 9, 2003



OTS scratcher tickets feature one of six traffic safety questions, each with three multiple choice answers. If the correct answer is scratched, participants win a prize.

On Wednesday, July 9th, the OTS set out to promote traffic safety to the Galaxy...the Los Angeles Galaxy that is!

The evening started with a big bang in the SoccerFest area, where the OTS debuted new traffic safety "scratcher" tickets. On the scratchers fans selected the best answer to multiple-choice questions on seat belt compliance and DUI prevention. Participants who answered correctly received "out of this world" prizes including— glow-in-the-dark necklaces and writing pens.

During the game, ChiPper and the Crash Test Dummies mingled with the crowd and handed out free magnets, sippy cups and traffic safety tip sheets that reminded soccer fans to always wear their seatbelts.



Two young fans stop to pose with CHIPper and Vince as they collect goodie bags and prizes at SoccerFest.

On field at the new Home Depot Center, Assistant Chief Ramona De Prieto from CHP Southern Division called the ceremonial coin-toss between the Los Angeles Galaxy and the Colorado Rapids. As fans left the game that night, the stadium scoreboard board lit up, reminding fans to “always buckle up” and drive home safely.



Representatives from OTS and CHP prepare for the ceremonial first kick, on field at the beautiful new Home Depot Center.